

CURRENT ELRHA WEBSITE EXPERIENCE

TECHNICAL STACK AND DEVELOPMENT

The website is built on WordPress. Primary technologies used in the website's front-end are HTML / CSS / JavaScript / jQuery. For backend programming language we use PHP.

Hosting environment and server setup:

- Server name: [Krystal](#)
- Server type: [VPS](#)
- cPanel Version: 116.0 (build 14)
- Apache version 2.4.58
- MySQL Version: 10.3.39
- Architecture: x86_64
- Operating system: linux
- PHP version: 7.4

Security measures:

- Word Fence WordPress plugin (firewall, brute force protection)
- Server-level firewall
- SSL Certificate
- Monthly updates and patches to WordPress and its plugins
- Imunify360

Current WordPress plugins used:

- ACF Content Analysis for Yoast SEO
- ACF: Better Search
- Advanced Custom Fields Pro
- All-in-One WP Migration
- All-in_one WP Migration Unlimited Extension
- Allow ePUB and MOVI formats upload
- Better Search Replace
- Canto
- Cookie Notice and Compliance for GDPR / CCPA
- Duplicate Page
- Edit Author Slug
- Enable Media Replace
- Gravity Forms
- Gravity Forms SendinBlue Add-On
- Hotjar
- ManageWP - Worker
- Newsletter, SMTP, Email marketing and Subscribe forms by Brevo

- Redirection
- Safe SVG
- Smush
- Wordfence Security
- Wordpress Importer
- Yoast SEO

MAINTENANCE

We currently have an SLA in place that gives us a few hours a month to update plugins, address issues, minor bugs that we highlight. For anything more bespoke we are required to source separate quotes.

We want the CMS to be as user-friendly and flexible as possible, so that almost all additions and edits to the platform's user-facing content can be handled in-house.

However, we are looking for a supplier that can provide us with long-term, ongoing hosting and maintenance support, such as updates to the backend of the site, plugins etc.

KEY WEBSITE SECTIONS

We'd like to migrate to the new website several bespoke page layouts and functionalities that we have built throughout the years. These include:

- Annual review page layout
 - [Annual review 2018](#)
 - Our [Shaping the Future](#) strategy
 - Celebrating [10 Years of R2HC](#)
- Our '[What we fund](#)' map
- Interactive data sets tables
 - [Mental Health and Psychosocial Support](#)
 - [Wash, Sanitation and Hygiene](#)
- [Communications Pack](#) page layout
- Blog authors profiles (example [here](#))

DIGITAL ECOSYSTEM

Other tools and/or platforms in our digital ecosystem that you should be aware of other than our main website include:

[Humanitarian Innovation Guide \(HIG\)](#) – built on WordPress, separate hosting agreement to our main Elrha website. This will be phased out once the new version of HIG is ready, which is due to be launched in November this year.

Humanitarian Innovation Guide 2.0 – built on wiki platform (Mirahaze), separate hosting to our main Elrha website. Currently under development and due to be launched in November this year.

[Thinkific](#) – an eLearning platform that we’re using to create and share learning with our grantees. This is an off the shelf platform with its own CMS / LMS and functionalities (e.g. forums, user logins).

CiviMAIL – our email marketing tool used as part of CiviCRM. We currently have newsletter sign up forms embedded on our website (example [here](#) and [here](#)).

Canto – we use Canto as our digital asset management platform to store our imagery, consent forms and branding guidelines.

Note: we are expecting to explore options of integrating and/or signposting to these platforms in the new website.

OUR AUDIENCES

The website must cater to a global wide range of stakeholders including:

- Elrha grantees (current, potential and alumni)
- Funders and donors (current and potential)
- Governance groups including Board of Trustees, Technical Working Groups, Funding Committee Advisors
- Peer humanitarian organisations
- Humanitarian practitioners
- Humanitarian researchers
- Policy makers
- Media outlets
- Elrha staff