R2HC
Research Impact Toolkit (RIT)

Information for current grantees
Contents

1. R2HC Research Impact Toolkit (RIT)
2. About the RIT workshop
3. Who needs to be involved in the workshop?
4. Learning outcomes + deliverables of the RIT workshop
5. Contacts
R2HC Research Impact Toolkit (RIT)

Developed in partnership with ODI’s RAPID Programme (2018)

Why a toolkit?

- Our objective of improving humanitarian health outcomes is dependent on effective research uptake
- Feedback from grantees has shown us that this is often something researchers feel ill-equipped to plan and strategise for
- Achieving impact requires engagement of key stakeholders from the start of a study – often research impact is an afterthought
- By research impact we don’t mean dissemination (i.e. academic papers and attending conferences)!

Our support for research impact is aimed at strengthening the capacity of humanitarian health research teams to design and deliver effective strategies for engagement – which benefits both this project and your work in the future
About the RIT workshop: Practicalities

• Facilitated 2-day workshop offered to all currently funded research teams to support in further developing their plans for research uptake

• We’ll agree a date that woks with you– probably to align with existing team meetings (if possible), and we’ll cover R2HC costs of participation

• We expect all Call 6 study teams to engage in a research impact toolkit workshop, ideally within the first 6 months – costs for your team in participating should be allowed for in your budget
Who needs to be involved in the RIT workshop?

- Full research team (where possible) – representatives from each partner organisation
- Additional wider research team members to consider – comms, advocacy/programmes
- Many individuals on your team will have a role in uptake activities – the workshop should include all those who will need to be involved.
- The workshop aims to dig deep into understanding the context, stakeholders, and potential uptake opportunities for your work. Ideally you would include wide range of perspectives from across your project to maximise the results. This can also enhance cross-team relationships.
INTENDED LEARNING OUTCOMES FOR RIT WORKSHOPS

Research teams will have, by the end of the workshop:

1. An understanding of what Research Impact is and why it’s important for R2HC; grounding in key RI theoretical concepts

2. A deeper knowledge of the political, societal and organisational context for research impact, through developing their ‘problem statement’ as a group; a clearly defined and agreed ‘impact objective’, developed based on the problem statement

3. Identified target stakeholders; agreed an engagement strategy for reaching those stakeholders; and defined ‘progress markers’ that will help teams measure their impact on those stakeholders through engagement

4. Learned about different communications channels researchers can use for impact; brainstormed key messages of research; and built the framework for an engagement/communications action plan

5. Established logs/framework for monitoring and evaluation, and agreed next steps to enable completion of Engagement Strategy as follow-up to the workshop
What’s in the Engagement Strategy?

- Problem Statement + Research impact objective
- Engagement Strategy: short narrative *(summarises the plan)*
- Stakeholder Map with 3–5 target stakeholders identified
- Agreed Outcomes + Progress markers to define and map a path to impact
- Engagement and Communications action plan *(defines specific deliverables/roles/timelines. Team to complete after workshop)*
- Monitoring Log/Framework *(Team to complete after workshop)*
Contact Cordelia Lonsdale, Research Impact Manager to access the workshop or find out how else we can help with Research Impact planning

c.lonsdale@elrha.org